



ANJALI

MAKEOVER

Bridal Makeup Artist | Beauty Creator
Brand Collaborator



**7+ years
experience
300+
brides**

**Bridal Makeup That Feels
Like You — Just More Refined**

**Soft-glam, skin-first bridal beauty
content for modern Indian weddings**

About Anjali

Hi, I'm Anjali, a bridal makeup artist based in Dehradun, working across Rishikesh, Haridwar, Chandigarh, and destination weddings.

I specialize in natural, skin-focused bridal makeup that enhances rather than overpowers. My work is designed to look refined in real life and translate beautifully across photography and video.

Alongside working with brides, I create beauty content that showcases products in real wedding environments making it highly relatable, trusted, and performance-driven for brands.



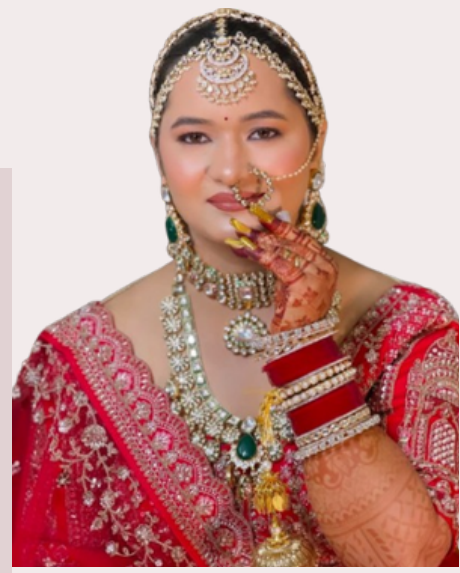
My Signature Approach

- Skin that still looks like skin
- Soft glam, never heavy
- Long-lasting makeup for full wedding timelines
- Balanced across daylight, indoor lighting & photography
- A calm, professional presence around the bride



Audience Snapshot

- Audience & Content Performance
- Instagram: 1.5K+ followers
- Reels consistently reaching 10K+ views
- Top-performing content: 600K+ views
- Content reaches beyond follower base through strong organic discovery



Audience Profile

- Brides-to-be & beauty-focused women
- Primarily based in Dehradun, Delhi, Chandigarh & nearby regions
- Interested in real bridal transformations & soft glam makeup



Collaboration Opportunities

I collaborate with brands on:

- Bridal beauty reels & tutorials
- Product integration in real wedding prep
- UGC content for beauty & skincare brands
- Campaign shoots & editorials
- GRWM (Get Ready With Me) content
- Product wear-tests in real wedding conditions
- Destination wedding content creation



What you can expect

- Natural, skin-focused bridal results
- Content that feels real, not overproduced
- Reliable execution on tight wedding timelines
- A calm, professional on-ground presence
- Authentic product storytelling that builds trust

Positioning


Bridging real bridal beauty with visual storytelling-creating content that feels authentic, performs naturally, and connects with modern brides.

Let's Connect

For bridal bookings or brand collaborations, feel free to reach out.


Available for:

Bridal | Destination Weddings | Brand Campaigns

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 **Dehradun |  Travel Available**

